Permit #S00039276

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00039276 **Type of Permit:** STILL **Release Date:** 04/15/2011

Production Company TIME WARNER INC

Insured Company Name TIME WARNER INC
Contact Phone No. 1 212-253-3920
Contact Phone No. 2
Fax
Address 1 TIME WARNER CENTER
NEW YORK, New York 10019

Production Title ALLURE STILLS

Type of Production Still Photo

Producer Kelly Atterton

Director Kelly Atterton

1st AD Kelly Atterton

Production Manager Dina Mekawi

FilmL.A. Coordinator Tim Overbeck

Location Manager Kelly Atterton
Primary Phone Mobile - 323-965-3773
Secondary Phone

Location Assistant NA NA
Primary Phone Mobile - NA
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

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Production Company TIME WARNER INC
Insured Company TIME WARNER INC
Production Title ALLURE STILLS

Location Manager Kelly Atterton
Primary Phone Mobile - 323-965-3773
Secondary Phone

Location Address 101 Fwy, 110 Fwy, 5 Fwy, 10 Fwy Inclusive (EXCLUDING FREEWAYS, Los Angeles, 90017

Location Type Walking Grid

Film Dates 4/16/2011 - 4/16/2011 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document 39276 - ALLURE STILLS - Agent Letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	11

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note May not interfere with other production companies or special events.

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Allure/Time INC/ Allure ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/26/10

Time, INC
Allure / Advance Mag -
Name of Principal

By:
Representative's Signature

Victoria - Land -
Dina Mekawi
Print Representative's Name

Assistant Booking Editor
Representative's title

4 times square
NEW NY 10036
Principal's Address

212 286 2140
Principal's Telephone

917 406 9656

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT